



Serving Nevada, Placer, Sacramento, Sierra, Sutter, Yolo & Yuba Counties

Survey Monkey and Caregiver Services

Survey Monkey is an online subscription service which allows users to design custom, web-based surveys. There are two basic ways this can be used. The customer/client can get to the survey by clicking on a link that is placed in a web page. A second method is to place a link in an e-mail message. The great advantage of using this type of service is that results are tabulated instantly, thus it is an excellent way to obtain a great deal of information very quickly.

In 2006, A4AA utilized *Survey Monkey* to conduct a survey of working caregivers in Yolo County. Staff worked with local employers to obtain permission to send out an e-mail invitation to participate through their human resources departments. Using this approach, thousands of surveys were collected in the first few days of the project, and the employers had instant access to the results. One limitation of the project has been sensitivity around sharing employer-specific results with the public.

For more information about *Survey Monkey*, visit their website at:

www.surveymonkey.com